

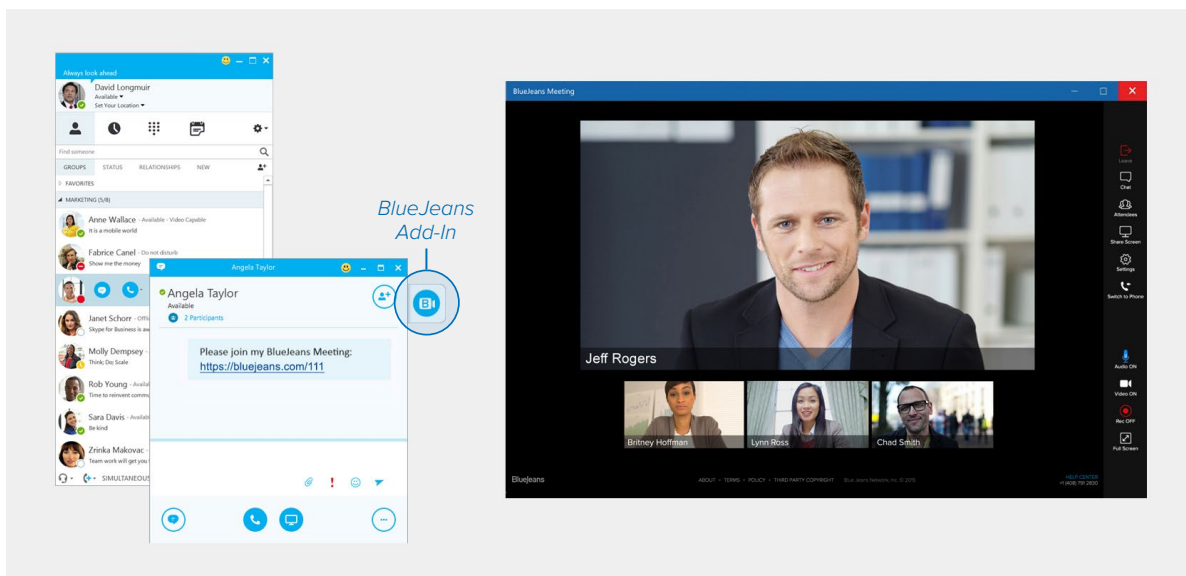
## BlueJeans + Microsoft Skype® for Business

Accelerate the way you work with high-quality video communications

During the course of the workday, there are many occasions when employees need to communicate with or receive information from colleagues, vendors, partners and customers.

Many businesses use Microsoft's Skype® for Business, which provides messaging, rich presence, and group chat that makes it easy to collaborate and get things done. The next logical step for companies is to transition from text-based chat to face-to-face meetings with interactive HD video communications that drive employee productivity.

BlueJeans' Add-In for Skype for Business provides desktop users with an easy on-ramp to video communications. With this Add-In, Skype for Business customers can take advantage of BlueJeans Enterprise Video Cloud benefits including HD video meetings, direct access to room systems and external participants, cloud recording, centralized management features and extensive Customer Success & Support options.



*BlueJeans Add-In for Skype for Business provides an easy on-ramp to high-quality video communications*

## Benefits

- **Built for video experiences that people love:** The Add-In provides an easy on-ramp to the BlueJeans Enterprise Video Cloud, a secure, global platform and extensible architecture that enables a video culture across colleagues, partners and customers.
- **Easy to use. Start and join meetings with a single click:** Users continue to use Skype for Business client for their instant messaging needs and start BlueJeans video meetings with a single click from within the client. Participants simply click on the BlueJeans meeting link within the Skype for Business client window to join meetings.
- **Easy to connect room systems and external participants:** Bring your room system participants and external users into the same meeting as your Skype desktop users.
- **Consistent experience across all endpoint types:** Participants enjoy a consistent end-to-end video experience from room systems to desktops to mobile devices.
- **Superb management and analytics:** IT Administrators get access to BlueJeans Command Center, an interactive dashboard that delivers service intelligence derived from more than 70 performance metrics for every BlueJeans meeting, including meetings started from the BlueJeans Add-In for Skype for Business.
- **Easy to Deploy:** Rolling out this Add-In within the enterprise is easy and there are no Skype for Business federation requirements for it to work. Meeting hosts benefit from cloud recording and IT administrators benefit from a bandwidth optimized video communications deployment.

## System Requirements

- Active BlueJeans account
- Supported Microsoft clients: Lync 2013, Skype for Business 2015 and 2016. The BlueJeans Add-In will work with on-premise and cloud versions of Skype for Business.
- Supported OS platforms - Windows 7 and above

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### About BlueJeans Network

BlueJeans delivers video communications that connect people, build relationships and drive business growth. Video is an immersive, face-to-face experience that enables people to work more collaboratively and makes businesses more efficient. The BlueJeans Enterprise Video Cloud is trusted by businesses around the globe to enable video conversations, meetings and events.

bluejeans.com

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